

**ara**

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Avercast Retail Analysis

Avercast® Retail Analysis (ARA) empowers retail analysts to quickly evaluate retail point of sale (POS) data to determine trends and identify current and potential future problems for retail heavy industries.

ARA can easily make sense out of millions of POS records that would otherwise be too cumbersome to view.

Avercast allows retail analysts the ability to review sales performance, calculate retail inventory turns and determine current retail inventory values for "Big Box" retail locations. In addition, ARA can identify locations where you have inventory on hand for "x" periods of history with no sales. ARA can also be utilized to drill down to a particular store location to discover if the out-of-stock situation reported by your customer matches the actual on-hand quantities that should pertain to that location.

ARA's customizable metrics and reporting capabilities span multiple units of measure across an unlimited number of definable product hierarchy groupings. Avercast allows the user to manage by exception and quickly identify action items that stand in need of attention.

Built upon a Microsoft SQL technology platform, ARA is easily integrated into any ERP system or database warehouse.

Enterprise Level Software Solutions for:

**The Cloud****Your Server****Your PC****Your Smart Phone**

Software Features:

- *Analyze year-to-date sales vs. previous years-to-date sales.*
- *Analyze data in multiple units of measure (units, dollars, cost, margin, percent of margin, etc...).*
- *Calculates retail inventory turns.*
- *Calculates retail inventory values.*
- *Utilizes up to 10 categories to slice and dice data.*
- *Custom reporting capabilities (i.e. compare items with inventory but no recent sales, or sales but no inventory, etc...).*
- *Built upon a Microsoft SQL technology platform.*